



OUR PLEDGE

For service that shines

We, the members of the tourism industry, are united in our determination to show why Queensland is the world's richest source of Vitamin Me.

We will match the beauty of our destinations with a level of service second to none.

We promise:

To pull out all stops to thank visitors for their support, by giving them the best holiday experiences possible.

To surprise and delight with random acts of joyful appreciation.

To do our utmost to create unexpected moments that give our visitors a smile, a thrill or even, blow their minds.

As individuals, companies and organisations, we are committed to being the best ambassadors for Queensland.

Our actions will be evidence that Queensland is the place where Australia and the Australian spirit shines. The world's richest source of Vitamin Me.

Signed,